



LUSITANO ALUMNI AND FANS
PO Box 291
Ludlow, MA 01056-0291



July 5, 2017

Dear Patron:

The Lusitano Alumni and Fans (LAF) is a non-profit organization dedicated to bringing awareness of the game of soccer in the greater Western Massachusetts area and as part of our mission we continue to host our annual banquet to honor the Boys and Girls All-Star High School soccer players in all six divisions.

On Sunday, February 25, 2018 LAF will be hosting its 29th annual Western Mass High School All Star Soccer awards. Masslive.com, along with the league coaches, makes the All-Star and MVP selections for the evening's event. The LAF organization hosts the formal recognition banquet where student athletes, parents, family, friends and coaches come together to celebrate these athletes accomplishments. Additionally, some collegiate coaches will attend in hopes of recruiting players for their college and university. We also award scholarships to one outstanding boy and girl athlete that evening.

By your company, business or institution purchasing advertisement space in the Awards Night program booklet which is provided to all attendees (our 2017 banquet had 350 people in attendance), you help defray the cost of putting on this annual banquet. To date we have honored over 2800 boy and girl athletes. Each honoree receives a complimentary buffet dinner, an engraved trophy and a photograph of the award presentation. Additionally, one boy and girl from each of the six divisions, chosen by votes from all the coaches, received an individual Most Valuable Player trophy. And we were able to award scholarships to one outstanding boy and girl athlete that evening.

To continue this annual event and the related works of the LAF organization, we rely solely on the sponsor advertisements and membership dues. If you have supported us in the past, as many of you have, or if you are receiving this for the first time, please consider making a charitable contribution to this worthwhile cause (see attached sheet). **You can remit enclosed form and your sponsorship check to: LAF, PO Box 291, Ludlow, MA 01056-0291.**

We thank you in advance for your new and/or continued support. **If you have any questions, please contact Lil Batista, LAF Treasurer at (413) 583-6425.** If you would like further information or updates about LAF, please visit our new web page www.lusitanostadium.com/laf.html.

Sincerely,
Lusitano Alumni and Fans (LAF)
Board of Directors



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SPONSORSHIP ADVERTISEMENT INFORMATION

Please check size of ad you wish to purchase, and submit your business card or ad wording as well.

_____ Back cover (full page)	\$200.00
_____ Inside Front cover (full page)	\$180.00
_____ Inside back cover (full page)	\$160.00
_____ Interior full page	\$140.00
_____ Half page	\$ 80.00
_____ Quarter page	\$ 45.00
_____ Eighth page	\$ 25.00

**Please make checks payable to:
Lusitano Alumni and Fans (LAF)**

Deadline for sponsorship ads is December 31, 2017

We thank you in advance for your new and/or continued support. If you would like further information or updates about LAF, please visit our new web page www.lusitanostadium.com/laf.html.